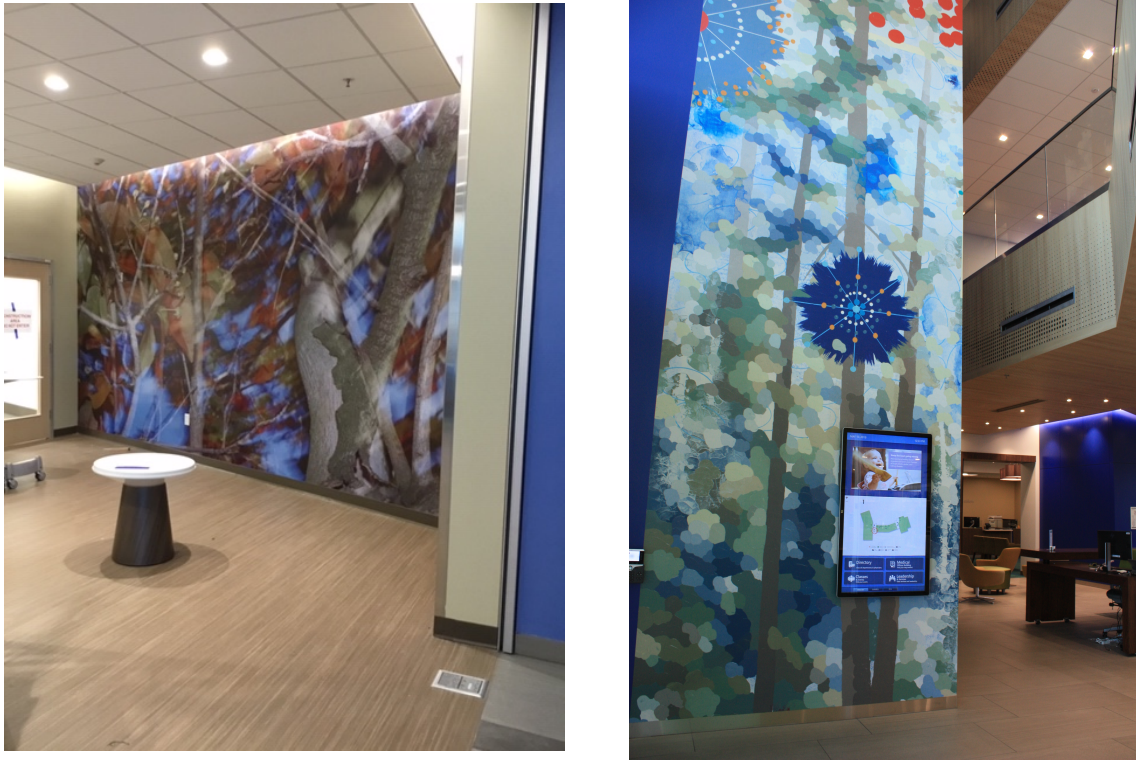


Call For Super Graphics Artists

DEADLINE: September 30, 2021



Super graphics by Lewis deSoto and Second State (Elaine Coombs/Heather Patterson)

Chandra Cerrito / Art Advisors or CC/AA (www.chandraceritto.com) is seeking artists who have experience translating their images to architectural-scale “super graphics,” such as images on floor-to-ceiling wall covering, glass wall partitions or other substrates.

For some of our art consulting projects, we help clients purchase usage rights to print artists’ images as super graphics to be installed in corporate, health care, retail and hospitality buildings. Artists provide: 1) permission to use their images for specific projects only, and 2) digital files of their images in the proper format and resolution, as required by our clients’ super graphics printers. (Note there is no set standard for file format and resolution, as it depends on the printer, final image size, and substrate, but generally it needs to be a very high resolution image file.)

We would like to expand our resources of artists who have already gone through the process of having their work printed at an architectural scale (minimum 8 x 8 feet). If you fit this category, please send us a submission.

Submission Instructions:

Please submit the following documents as PDFs and images as JPEGs via one or multiple emails up to 10MB each to ccc@chandraceritto.com. Please do not send links to shared Dropbox or Google Drive files.

- I. 10-20 JPEGs, approximately 300 ppi at 7" in the longest dimension, including images of:
 - a) General portfolio examples
 - b) Images used for completed super graphics projects, with installation views if available

Please name JPEG files as follows:

Surname.ArtTitle.medium(abbreviated).dimensions.retail_2021.jpg

Example: **Smith.NewDay.o/c.40x60.5000_2021.jpg**

Notes:

- For preferred media abbreviations, please see our web site, under Artist Opportunities. <https://ccartadvisors.com/artist-opportunities>
- Dimensions should be in inches, height x width (x depth, for 3D works).
- For super graphics, use total artist fee rather than retail price in the file name
- The date 2021 at the end indicates the date you are submitting the image to CC/AA, not the date of the artwork's creation.

2. Image List (PDF document labeled "Surname_Image List.pdf"), including the following for each artwork featured in your JPEGs:
 - Artist name(s)
 - Title, date
 - Medium (please be specific, not simply "mixed media" or "print")
 - Dimensions (height x width x depth, in inches), including final printed size for super graphics and list of size options for standard print sizes
 - Edition size (if applicable)
 - Commissioning Agency and Location for installed super graphics projects
 - For portfolio examples: Retail price, or list of retail prices for standard print sizes
 - For completed super graphics projects:
 - i. Artist Fee (artist net) for image usage
 - ii. Artist Fee (artist net) for design of custom image, if applicable
 - iii. Fee for scanning/photography and/or digital manipulation, if applicable
3. Standard Image Usage/Licensing Price List (if available)
(PDF document labeled "Surname_Licensing.pdf")
 - i. Artist Fee (artist net) for image usage
 - ii. Artist Fee (artist net) for design of custom image, if applicable
 - iii. Fee for scanning/photography and/or digital manipulation, if applicable
4. Resume or CV (PDF document labeled "Surname_Resume.pdf")
5. Artist Statement (PDF document labeled "Surname_Statement.pdf")
6. Contact Information (including mailing address, web site, and Instagram handle, if available)
7. In your email, if you are comfortable doing so, please let us know your ethnic affiliation(s).

In order to prepare our client presentations in the coming months, our submission deadline is: September 30, 2021.

If you have any questions, please email Katie Revilla at ccc@chandracerito.com.
Note you will receive a reply within 5 work days.